# **Cargotrans Whitepaper**

# Version 2026 - Utility Focused

### 1. Executive Summary

Cargotrans is a B2B freight and vehicle exchange platform operating in Europe, connecting freight forwarders, transport companies, and shippers.

The platform focuses on improving existing logistics workflows, especially email-based freight communication, by offering structured tools for load and truck advertising.

CT (Cargotrans Token) is a **utility token**, designed exclusively to provide **bonuses**, **discounts**, **rewards**, **and visibility benefits** within the Cargotrans ecosystem.

### 2. Market Problem

Despite digitalization, a large part of the freight forwarding industry still relies on:

- · Email-based load offers
- Manual confirmations
- Slow communication
- Delayed payments

Car carrier logistics (vehicle transport) are even more fragmented and poorly covered by existing freight exchanges.

# 3. Cargotrans Solution

Cargotrans improves logistics communication by:

- Centralizing load and truck offers
- Allowing email-based distribution from one system
- Offering optional public exchange visibility
- Supporting specialized vehicle transport (Carloads)

The platform does not aim to replace existing workflows, but to **optimize what already works**.

## 4. CT Token Utility (Core Purpose)

CT tokens are not an investment product.

They are used for:

- Service discounts
- Bonus periods
- Rewards for active members
- Advertising & visibility upgrades
- Promotional campaigns
- Future feature access (non-financial)

#### **Example:**

A member holding CT tokens can receive:

- +5%, +15%, or +30% service bonus
- Extended subscription periods
- Reduced service fees
- Increased offer visibility

### 5. Business Model

Cargotrans operates on a subscription-based model:

- Free members: limited access, email subscriptions
- Paid members (Golden): full offer details, publishing rights

CT tokens enhance subscriptions but do not replace fiat payments.

### 6. Market & Users

#### Target users:

- Transport companies
- Freight forwarders
- Shippers
- Vehicle carriers

#### **Current status:**

- ~8,500 registered members
- ~8,000 active email subscribers
- Strong organic growth via industry contacts

# 7. Roadmap (Realistic & Achievable)

### Phase 1 (Completed)

- Freight exchange platform
- Email-based load distribution
- CT token issuance on Polygon

### Phase 2 (Ongoing)

- Improved UI
- Carloads marketplace
- Bonus & reward automation
- Marketing & visibility tools

### Phase 3 (Optional / Resources-based)

- Faster payment integrations (non-DeFi)
- Digital document uploads
- External financial partnerships (factoring, insurance)

# 8. Tokenomics (Simplified & Transparent)

• Token name: Cargotrans

Symbol: CT

Blockchain: Polygon

Max supply: 100,000,000

• Decimals: 8

No inflation

No hidden minting

CT tokens are pre-mined and used solely inside the ecosystem.

# 9. Legal Disclaimer

CT tokens do not represent ownership, shares, or profit rights. They are utility tokens used for platform-related benefits only.

## 10. Transparency & Communication

Project updates are shared via:

- Website
- Email
- Telegram official channel

https://t.me/Cargotrans\_official